



Sandwell Academy

Advanced General Certificate of Education (AS and A2) MEDIA STUDIES

WHY MEDIA STUDIES?

The opportunities for students of Media Studies are wide ranging. AGCE Courses in Media Studies complement other Sixth Form Courses. They are designed to heighten the awareness and sensitivity of students to the way the Media functions.

Qualifications in Media Studies are acceptable as an entry to many different careers. They can be a springboard to a specific career working within the media itself, but are equally useful and accepted across a wide range of vocations and career pathways. These may include:

Marketing

Law

Performing Arts

Leisure

Journalism/Media

Education

Health & Social Care

Tourism

All courses offered at Sandwell Academy are designed to provide academic and vocational experiences. They will prepare students for their choice of career in both the world of work and Higher Education.

SPECIFIC ENTRY REQUIREMENTS

- Grade 6 in GCSE English Language or Literature, preferably both.

COURSE DETAILS

AQA Syllabus: AS 2570

AS LEVEL You will study two units as follows:

Examined Unit

Externally assessed

In this unit you will be introduced to the concepts and contexts of a range of media texts. These range from printed communications to broadcast fiction, film fiction, documentary, lifestyle music, news and sport. The unit will also focus on critical debates and the impact of new technology on the media.

Non-Examined Assessment: Creating Media**Internally assessed**

In this unit you will have the opportunity to research, plan and develop a practical production. This will focus on broadcast media, e-media and conventional print media. The assignment will also include a written statement of intention regarding the finished product.

A2 YEAR You will study two further units as follows:

Examined Unit**Externally assessed**

In this unit you will study representations in the media and consider the impact of new/digital media. The unit also covers the study of a range of cross media issues, debates and associated theories, including the effect of globalisation.

Non-Examined Assessment: Creating Media**Internally assessed**

This unit enables students to research and complete a critical investigation of a media text or theme. Linked to this, students will also develop a practical production connected to the personal research findings.

