



Sandwell Academy



Employers' Newsletter ~ Issue 3 ~ July 2021

Circulated to over 300 businesses across the region

Social Media

We are on LinkedIn and Twitter!

Find out more about activities in the Careers Department by following us.

Twitter:
@SandAcadCareers

LinkedIn:
www.linkedin.com/in/sandwell-academy-511780ba

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### 2021/2022

In September we look forward to seeing you on-site at our careers events and activities, or even bringing students out to visit you!

Our students are really looking forward to meet you in person and to visit businesses to get a real feel of the workplace.

They have missed being able to go out on face to face work experience, and are excited to being able to do this next academic year.

Please get in touch if you can help!

Please also share this newsletter with your networks to enable us to make other employer links!

### Message from the Careers Team

We are coming to the end of a turbulent academic year, but there have been many positives to take from this strange year. Year 13 students have been receiving their university and apprenticeship offers, and Year 11 students have applied to our Sixth Form and some local FE colleges, as well as gaining apprenticeship roles. We have also provided sessions for Year 9 and 10 students to prepare them for making their career choices in the coming years. We are now looking forward to results days in August for Year 11 and 13 students. A big thank you from the Careers Team for all your help and involvement this year.

### Employer Breakfast Meeting

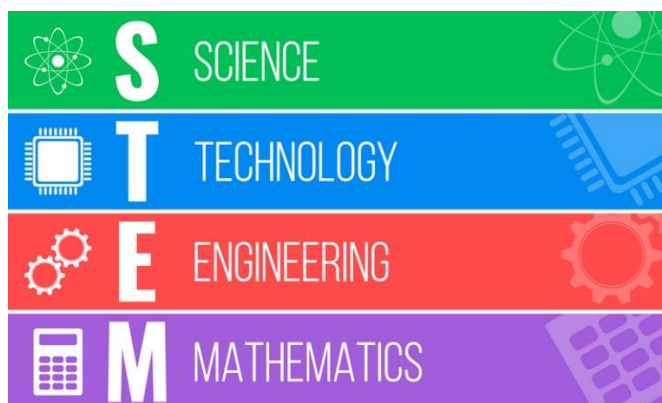
Our final Employer Breakfast meeting of this academic year took place on Wednesday 7 July – thank you to those of you who could join us virtually.

We reviewed the year and all the activities we have provided for our students this year with your help. It was great to share these positive experiences and also discuss with employers about further opportunities in the new academic year.

If you are able to help with activities such as talks about your career path or business, mock interviews, offering visits to your business, videos and pre-recorded interviews, work experience, employability sessions, job profiles and anything else you would like to suggest, please get in touch.

### STEM Fair

We are hosting an interactive STEM Fair in September and are looking for employers and education institutions to exhibit. If this is something you think you might be able to help with, please let us know as places are limited.



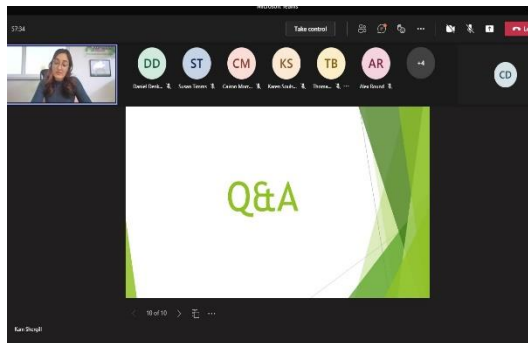
## Year 10 and 12 Employability Programme

Due to the pandemic, face to face work experience was not able to take place this year, so the Careers Team hosted a two day employability programme for Year 10 students and a three day programme for Year 12 students. This was a great opportunity for students to engage with employers by undertaking online workshops and activities to gain awareness of the skills they need when entering the world of work. Year 10 and Year 12 students attended virtual workshops about employability skills, how to write a CV, the local labour market, recognising strengths and social media awareness. This was combined with videos and different group activities.



Year 10 students played a Careers inspired version of Monopoly which got them talking about their skills, aspirations and ideas for their future career path. They found it fun and engaging and there were also prizes for students who completed the board first!

Both groups of students were treated to talks from Sandwell Academy Alumni. Year 10 and 12 both had a presentation from Kam Shergill from Community Partnership Personnel, who was a student at Sandwell Academy between 2013 and 2015. Kam spoke to students about her career path and also gave advice on the application process, interview preparation and techniques. Year 12 students also had a session from Jamie Hawkins from Deloitte who was a student in the first cohort when the Academy opened. Jamie spoke about his apprenticeship at Capgemini, the process of applying and how he got into his role at Deloitte. The students really benefitted from hearing from previous Sandwell Academy students and their career path which was a great inspiration for all of them.



On the third day, Year 12 students took part in a presentation from Newman University about how to write a personal statement in readiness for their UCAS applications. The Aspire to HE Roadshow provided VR headsets for virtual tours of the University of Wolverhampton and also did a session about social opportunities at university, which involved the students coming up with new society ideas. Some of the interesting ideas they came up with were The Spice Society, Girls Night Society and No Hands Society.

The Careers Team also launched with the students a virtual HE & Apprenticeships Fair as a face to face event was not able to take place. This was put together as a virtual platform with information gathered from universities, further education colleges, employers and apprenticeship providers. There is also a skills and advice section including videos and quizzes the students can use. This is a great resource for students to be able to find out more about how to follow their future career path.

The students found the sessions a great alternative to work experience, being able to engage with employers and learn more about employability, as well as preparing for UCAS applications. Thank you to all of the employers, organisations and teachers involved.

**Thank you to all the employers and education institutions we have worked with this year!**

AAT  
ASK Apprenticeships  
Aspire to HE  
Aston University  
BAM Construction  
Bank of England  
Barclays  
Birmingham City University  
BMW  
Browne Jacobsen Law  
Capgemini  
Clover HR  
Collins Aerospace  
Community Partnership Personnel  
Coventry University  
Crowe  
Crown Prosecution Service  
Dodd Group  
Dudley Council  
Goldman Sachs  
Hadley Group  
Halesowen College  
HSBC  
Intralox  
Juniper Training  
Lynas Engineering  
Marsh  
Mazars  
Medic Mentor  
Medical Projects  
Morgan Parkes Recruitment  
National Metalforming Centre  
Newman University  
PTP Training  
Red Rock Consultants  
Royal Wolverhampton NHS Trust  
Sandwell and West Birmingham  
NHS trust  
Sandwell College  
Santander  
Static Systems Group  
Talbots Law  
The Albion Foundation  
The Biorenewables Centre  
The High Tide Foundation  
The Inspirational Learning Group  
University of Birmingham  
VINCI Facilities  
Walsall College  
Wesleyan  
West Midlands Police