

Annex 3

Careers Guidance and Industrial Links

Careers Overview

The team continue to work tirelessly to provide outstanding careers information, advice and guidance to students throughout the key stages. Some recent successes have been the team being awarded the Quality in Careers Gold Award which received recognition in the local press, as well as Mrs Timms and Miss Wootton completing their Level 6 and Level 4 IAG qualifications respectively. Miss Orton has now commenced her Level 6 IAG qualification and the team benefited from a MAT wide careers training day hosted by Thomas Telford School in April.

The team continues to use Broadcast and social media to promote events and careers work, as well as celebrating the student's achievements.

The Alumni is continuing to grow and develop, with ex-students regularly visiting the Academy to support current students. Around 60 ex-students attended our reunion at Dartmouth Cricket Club in July 2018 and enjoyed catching up with teachers and fellow ex-students.

Eight students set sail on the Tall Ships Voyage of Adventure from Monday 2 July - Friday 6 July. This was an opportunity for students to sail at sea developing their skills independently and as part of a team on board. The feedback from students who took part was very positive with all of them recommending the trip to others. They gained valuable experience and a once in a life time opportunity.

The department continues to facilitate work experience for students and university graduates who are interested in becoming teachers.

Connexions continues to support our most vulnerable young people with independent Careers Information, Advice and Guidance (CIAG) and support throughout the year, providing one to one support on a regular basis.

Employer Engagement

The team continues to work in partnership with a range of organisations to increase employer engagement and organise business focused events to embed careers into curriculum areas. Recent examples include:

- Nuffield Research placements
- Law Courts Visits
- Ad Unlocked
- Liberty Tubular Solutions
- Metro Alliance
- Employer Breakfast

We continue to work with Enterprise Advisor, David Woakes, Group Business Development Manager at Johnathan Lee Recruitment Group, to build employer links and expand the network of contacts. The Gatsby Benchmarks have also been revisited to confirm areas that have been updated and completed and a review of the service is planned.

Mrs Timms regularly attended networking events held by the Black Country Chamber, CEC, Sector Specific events, and Business networking sessions to both extend the current networks and build on existing ones.

Chairman's Report – January 2019

New relationships have been built with:

- Tara Recruitment
- Pet-Xi
- Select Recruitment
- Highways England
- MET Recruitment

All of whom are interested and committed to supporting the Academy.

The Career Champions project is thriving, with some staff changes which is really broadening the reach of the careers team across the wider staff team. The Career Champions act as a direct link to the Careers Team and promote key events and opportunities within their curriculum area.

Key Stage 3 and 4

For Key Stage 3 the Careers Team delivered an induction to the department alongside Miss Beddard during the Autumn Term, whereby the team were introduced and information shared on our careers software packages.

Some of our Key Stage 3 and 4 students continue to engage with the Forward Thinking Birmingham programme through the University of Birmingham, engaging in a range of university taster sessions, taking in the sights of the Edgbaston campus, dispelling myths around Higher Education and receiving mentoring.

Year 10 work experience week was a great success where every student enjoyed a week long placement. The feedback from employers and students alike has been fantastic, with many students obtaining further placements throughout the Summer, making some great contacts. Students were placed in a wide variety of businesses, including:

- Accountancy
- Solicitor Firms
- Construction
- NHS

The Team have also produced a short film to capture the benefits of work experience from our student's perspectives. This was premiered at our Employer Breakfast in October 2018, and is now being used as a resource to continue to engage employers.

There were some outstanding results from our Year 11 students with the majority of them securing a destination on results day to either our Sixth Form, local colleges or onto an apprenticeship.

The Independent Careers Advisor Miss Wootton and Connexions have been working alongside a few students who are yet to make firm decisions on their original choices. They will continue to support these students over the coming weeks.

Y11 Destination	Number	%
Sandwell Academy Sixth Form	99	53.5%
Other Sixth Form college	17	9%
Vocational College Course	53	29%
Apprenticeships	2	1%
Football Scholarships	11	6%
Out of Area	3	1.5%
(NEET)	0	0%
Total	185	100

Miss Wootton met with all Year 11 students on an individual basis, during the Autumn Term, ensuring that every student had the time and space to explore their post 16 options and their career aspirations.

A seven week employability programme was delivered for some Year 11 students addressing key skills gaps, as identified by both local and national employers. A range of companies delivered a variety of sessions throughout the programme;

- Sandwell Council
- DWP
- National Apprenticeship Service
- Tesco

Key Stage 5

6.1 work experience ran successfully last summer, with some fantastic work placements in a wide variety of companies such as:

- West Bromwich Albion
- University of Birmingham
- Barclays Bank
- NHS

As a team we also provided opportunities for 6.1 students to undertake career focused weeks on subjects such as:

- Medical Week
- Finance Week
- Refereeing Course
- Apprenticeship Week
- Higher Education

Chairman's Report – January 2019

A whole host of activities and support is in place to support our Sixth Form students to engage and aspire to HE, including;

- One to one support from Miss Orton
- Mentors from Aston University (undergraduates)
- Early entrants support
- A2B support
- National Collaborative Outreach Programme (NCOP)
- UCAS Information evening for students and parents
- Apprenticeship evening
- Student Finance Information Evening

Enrichment

The Careers Team facilitated one day of enrichment for 6.2 students and this year saw workshops with a range of different themes:

- Pop up HE workshop held within an inflatable tent,
- Taster session for careers in Law and Business, delivered by the University of Law,
- Preparing for life beyond SA and talking to ex-students about their experiences,
- Employability boot camp, delivered by Dodd Group,
- Supporting Smethwick Food Bank,
- ICAEW delivered a Dragon's Den style activity and then set a business challenge.

6.2 Destinations

2018 saw some fantastic destinations for our 6.2 leavers with 80% of students going on to HE and 17% obtaining apprenticeships, employment or going on to further education. Of the 80% of students that achieved places at university, 70% gained places at their first choice with 23 students going onto Russell Group Universities.

Four of our students went on to study medicine (UoB and internationally) and three of our students went on to secure Degree Level Apprenticeships.

62 Destination	Number	%
University – First Choice	91	70%
University – Insurance	6	4%
Clearing	33	25%
Adjustment	1	1%
Deferred	0	-
At University	131	100%
University	131	80%
Apprenticeships	14	9%
FE	5	3%
Gap Year	1	0.5%
Labour Market (Job)	9	5%
Volunteering	1	0.5%
Still Looking for Apprenticeships / Jobs	3	2%
Total	164	100%